

# KANSAS CITY ARTISTS COALITION

## MONEY FOR ARTIST PROMOTION APPLICATION

### MISSION

The MAP grants will assist artists by providing funds to promote and market their artwork.

### GOALS

Create new audience for artists' work.

Allow artists to expand or explore new marketing strategies.

### CRITERIA

The program seeks applications from artists seeking to advance their careers through promotion and marketing projects.

Artists must be members of the Kansas City Artists Coalition and create work of exceptional quality. Artists from Kansas City and the Central Plains/Midwest area receive first priority for funding. The maximum MAP grant is \$1,000

### **These are our priorities. Your application must address these criteria.**

Promotional projects that will have significant impact creating an audience.

Special consideration will be given to innovative and creative approaches to artist promotion.

Artists whose work and career is at a level to benefit from the grant.

### ELIGIBILITY

Members of the Kansas City Artists Coalition.

BFA or equivalent. (Professional experience may be substituted.)

Artists who have not yet received a MAP grant will be given priority.

### INSTRUCTIONS FOR COMPLETING THE APPLICATION.

Complete by typing and/or pasting information into the shaded areas of the form.

The form will expand as needed to fit information.

Save your completed form with new name. Print out to sign.

The questions are very important. Your answers will be carefully reviewed in the grant-making process. Please answer fully and completely.

Most questions are self-explanatory, but do call if you have questions. 816/421-5222 or visit [www.KansasCityArtistsCoalition.org](http://www.KansasCityArtistsCoalition.org).

### ACKNOWLEDGEMENT

Everyone who receives a MAP grant must include this information in project materials and promotions: "Funded (or funded in part, as appropriate) by MAP, A Project of The Kansas City Artists Coalition". In addition, the artist will acknowledge the grant on their curriculum vita or resume.

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## APPLICANT INFORMATION

Complete by typing (and/or pasting) information into the shaded areas of the form. The form will expand as needed to fit information. Save your completed form with new name. Print out to sign.

Date:		
1. Name:		
2. Current address:		
3. City:	4. State:	5. ZIP Code:
6. Day Phone: (    )    -		7. Evening Phone: (    )    -
8. E-Mail:	9. Website:	
10. Male <input type="checkbox"/> Female <input type="checkbox"/>	11. Date of birth MM/DD/YYYY:    /    /	
12. Your art discipline:		
13. Are you a current Artists Coalition member? Yes <input type="checkbox"/> No <input type="checkbox"/>		14. Year you joined:

## PROJECT PROPOSAL

15. Describe your project:
16. What do you expect to accomplish?

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### PROJECT BUDGET (Brief description and amount)

17.	\$
18.	\$
19.	\$
20.	\$
<b>21. Total Expenses:</b>	<b>\$</b>
<b>22. Other Funding For Project:</b>	<b>\$</b>
<b>23. Total MAP Request: (May not exceed \$1,000)</b>	<b>\$</b>

### SIGNATURE

The information provided on this form is true and correct.

Signature of applicant:

Date:

### ATTACHMENTS

- Curriculum vitae or resume.
- Artist's Statement.
- Names, phone numbers and emails of two references.
- Submit a set of work samples. The work samples you submit are a critical part of your application. Because of the volume of material and limited time available for the review panel, you are encouraged to prepare a well-organized presentation that exhibits your work in the best possible light. Please be sure to submit recent samples of artwork. The Kansas City Artists Coalition cannot be held responsible for loss or damage of submitted materials. If you would like your materials returned please submit a self-addressed stamped envelope.

Application will only be considered when complete.

Submit application and all supporting materials in one package to:

**M.A.P.**

**The Kansas City Artists Coalition, 201 Wyandotte, Kansas City, Missouri 64105**

FMI: 816/421-5222 or visit [www.KansasCityArtistsCoalition.org](http://www.KansasCityArtistsCoalition.org).